



— Where Dreams Come Home —



# COMPANY PROFILE





## COMPANY OVERVIEW

*Imperio Properties is a diverse property company encompassing all facets of property, from commercial sales and leasing through to residential property, business sales, commercial, residential and shopping centre asset management.*

*We boast a Management Team with over 30 years of experience in the industry which is rarely matched in today's property market. With innovative electronic marketing strategies, commitment to personal relationships and aggressive ongoing annual growth targets in place, Imperio Properties is planning to progress well into the future.*



RESEARCH



CONSULTANCY & ASSET  
MANAGEMENT



INVESTMENTS



HOME STAGING &  
CONSTRUCTION





**ARSHAD IBRAHIM**  
*Director*

**ACCA, BSc, MBA**

Over 10 yrs experience in  
Real Estate Investments  
and Corporate  
Governance



**SARAH KAUSMALLY**  
*Secretary*

**10 yrs + experience in  
Land Research,  
Surveying and Notarial  
services**

### ***Our Mission***

Established in 2020, to contribute significantly to the Real Estate Industry and become the go-to company for Real Estate Brokerage. An institution that is founded on deep mutual trust, dedication and quality par excellence. To render world class Real Estate Brokerage Services across the country with the highest standards of professionalism, ethics, quality, modesty and excellent customer service.

# MISSION

- **DEDICATION:** We fuel our passion through hardwork.
- **RESPECT:** We treat everyone with dignity, value their contributions and help one another succeed.
- **EXCELLENCE:** We aspire to be the best in everything we do, and strive for continuous improvement.
- **ABOVE-AVERAGE:** We are reliable, trustworthy and customer-oriented.
- **MISSION:** We are transforming and enriching lives, through our love of Real Estate.
- **SERVICE:** We maintain the highest level of service to achieve the Highest level of customer satisfaction.



***Arte et marte***

- *(By Strength and Valor).*

## & VISION

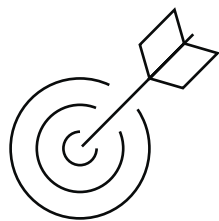
- Fairness in dealing with our clients and colleagues.
- Lifelong Customers.
- Integrity & Honesty in dealing with our clients, service providers and Colleagues.
- Growth – Establishing our Agency as the preferred Real Estate Company in our market Area.
- Highest possible standards.
- Team work – with our Internal Agents and Agents in our network system.



***Better to own the ground you are humbly anchored on, whilst having your eyes on the stars***

- *Arshad Ibrahim*

# CORE VALUES



INTEGRITY – MATCH BEHAVIOR WITH VALUES.

FAILURE LEADS TO SUCCESS – 'AD ASTRA PER ASPERA' - FROM ADVERSITY TO THE STARS.

SPEAK WITH GOOD PURPOSE – SPEAK HONESTLY AND KINDLY.

'CARPE DIEM' – MAKE THE MOST OF EVERY MOMENT.

COMMITMENT – MAKE YOUR DREAMS HAPPEN.

OWNERSHIP - TAKE RESPONSIBILITY FOR ACTIONS.

FLEXIBILITY – BE WILLING TO DO THINGS DIFFERENTLY.

BALANCE – LIVE YOUR BEST LIFE.

01

## CUSTOMER ORIENTED

Tailor-made solutions to get our customers' needs satisfied.

02

## DEVOTION

Work Hard and Smart, and always get the job done.

03

## VALUE

In the pursuit of Excellence, Success is inevitable.

IMPERIOPROPERTIES@ICLOUD.COM

(230) 5500-5314 / 206-0036

LEVEL 8, HAPPY WORLD HOUSE,  
SIR WILLIAM NEWTON STREET,  
PORT LOUIS

## CORE OBJECTIVES

### A) OPTIMIZING TRANSACTIONS

- Diminishing the percentage ratio of unsuccessful deals in a way to boost sales revenue, thus increasing our profit margins.
- Decrease overall costs.
- Catalyzing property classification for a better customer experience for strengthening clients' relations.

### B) IMPROVING BRAND VISIBILITY

- Integrating a solid brand identity through extensive marketing on social media / online platforms to bolster the company's goodwill to magnet more customers.

### C) EXPANDING EMPLOYEE SKILLS

- Focusing on personal and professional growth, we embrace opportunities to train employees and turn them into highly-skilled professionals. Another perspective is to internalize certain services; such as draughtmanship, architecture, civil engineering, surveying, etc... in a way to decrease overheads.
- Eliminating Labour turnover.
- Providing a safer and more health-conscious working environment.
- Providing incentives to motivate employees.

### D) SOCIAL / COMMUNITY CONTRIBUTION

- Fair Trade Practices, prices and best quality products.
- Fair employment practices. (Anti-discriminatory).
- Environment Protection: Adequate measures to eliminate corporate carbon footprint.
- Serving the community: Aiding schools, social programs, charities, etc...)

## COMPANY HIGHLIGHTS

### E) EXTENDING MARKET REACH

- Increase our market share by developing / extending our products and services.
- Portfolio Diversification.
- Increase in shareholder's value.

### F) NETWORK GROWTH

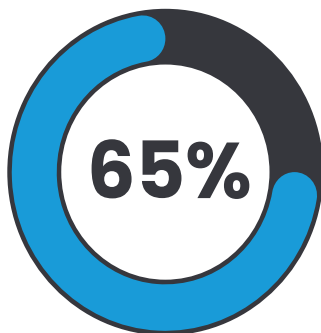
- Attending Real Estate Events.
- Partnerships / Collaboration with other real estate professionals.

**MUR 18,000,000**

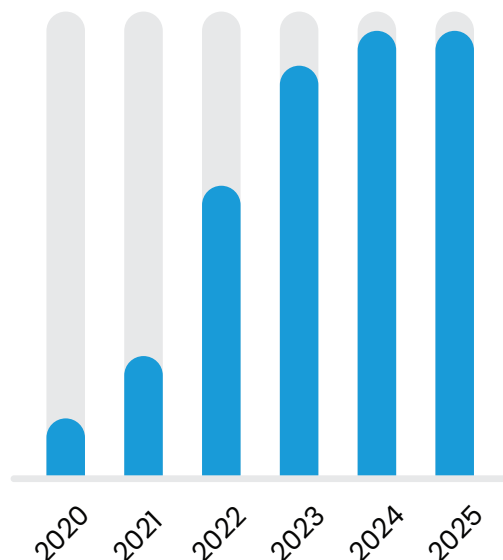
*Forecasted Net Turnover  
2023*

● *Implementing our first  
real estate investment  
project in 2023*

● *Diversification of our  
product line and  
Increasing our workforce.*



● *An net growth of 65% has  
been recorded for th  
past year.*







# SERVICES

## ***Research & Development***

- *Research*
- *CDD*
- *Bank*
- *Notarial*



**Tailor-  
made  
solutions**

***Real Estate solutions as per  
customers' needs.***

## ***Land Surveying***

- *Surveying*
- *Evaluation*
- *Morcellement*



**Construction**

- *Architect*
- *Civil Engineering*
- *Project Management*
- *-Construction*
- *-Home Staging*
- *Interior design*



**Investment**

- *Real Estate Investment*
- *Project Investment*
- *Value for money*